

飼養貓狗寵物使費調查2024

Survey on Expenditure for
Cat and Dog Pet Ownership 2024



飼養寵物使費

Survey on Pet Expenditure

養育一隻毛孩

需花費高達68萬元*

It takes up to

HKD680,000*
to Raise a Pet

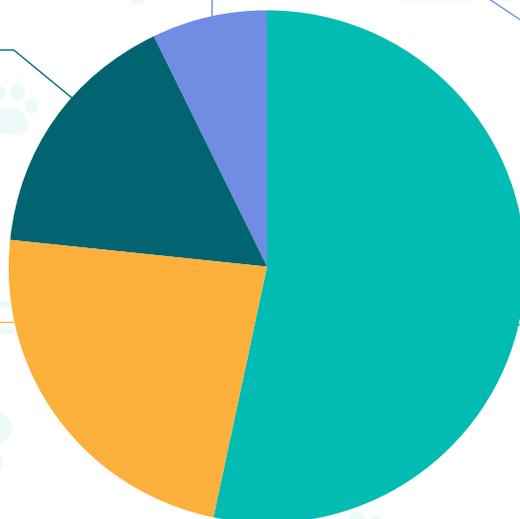


寵物主人每月消費習慣

Monthly spending of Pet Owners

5,000元至9,999元
HK\$5,000-HK\$9,999
16%

1,000元以下
Below HK\$1,000
23.2%



超過10,000元
Above HK\$10,000
7.4%

1,000元至4,999元
HK1,000-HK\$4,999
53.4%

* 以訪問中有購買寵物保險的寵物主人的消費回答計算，假設寵物一生壽命14年，在這段期間的一般及醫療開支總數。
To calculate the general and medical expenses during a pet's lifespan of 14 years, based on the responses of pet owners who have purchased pet insurance during the interview.

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糧食、零食
Pet Food and Snacks
19.4%



獸醫診金及醫藥費
Vet and Medication
17.2%



健康檢查及牙齒保健
Health Checkup and Dental Care
9.8%



寵物保險
Pet Insurance
8.7%



清潔用品*
Cleaning Supplies*
7.8%



維他命及補充劑
Vitamins and Supplements
7.2%



接種疫苗
Vaccination
7.1%



杜蟲及治療藥物
Anthelmintic
6.1%



寵物美容及指甲護理
Pet Grooming and Nail Care
5.7%



寵物玩具
Pet Toys
5.1%



衣物及配飾
Clothing and Accessories
3.8%



交通費
Transportation
1.5%

寵物醫療費用

Medical Expenses on Pets

各項寵物醫療項目費用 Pet Medical Fee by type

醫療項目
Medical Expense

寵物主人經驗或估計費用
Pet Owners' experience or estimation



普通科診金
General Consultation Fee

HK\$899



專科診金
Specialist Consultation Fee

HK\$1,451



化驗費用*
Laboratory Fee*

HK\$1,259



X光及超聲波
X-Ray and Ultrasound

HK\$2,489



過夜住院
Overnight Hospitalization

HK\$1,574



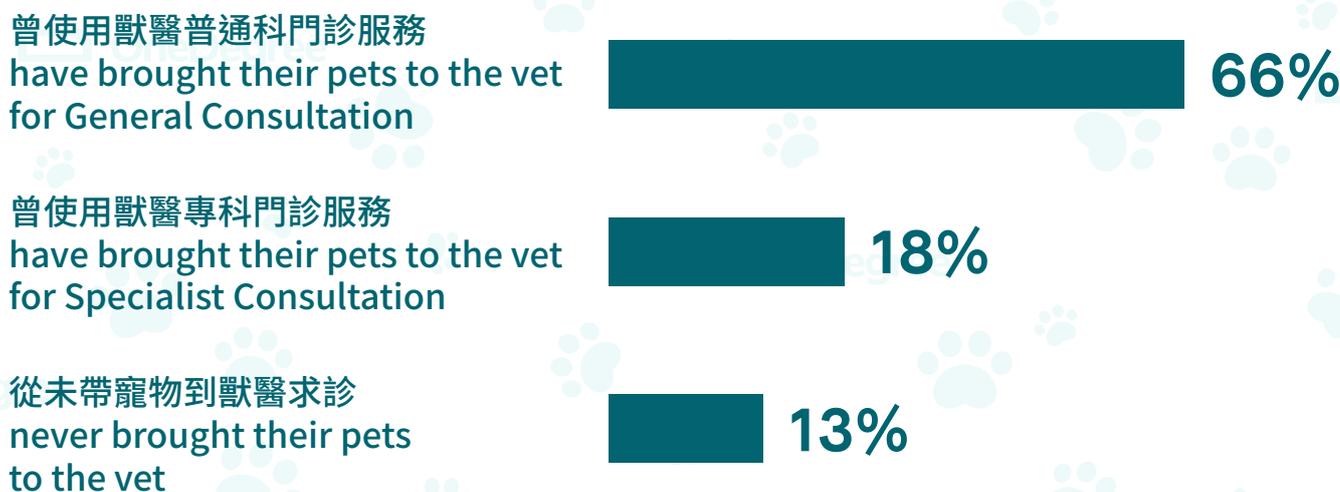
處方藥物
Prescription Medications

HK\$1,100

寵物醫療費用

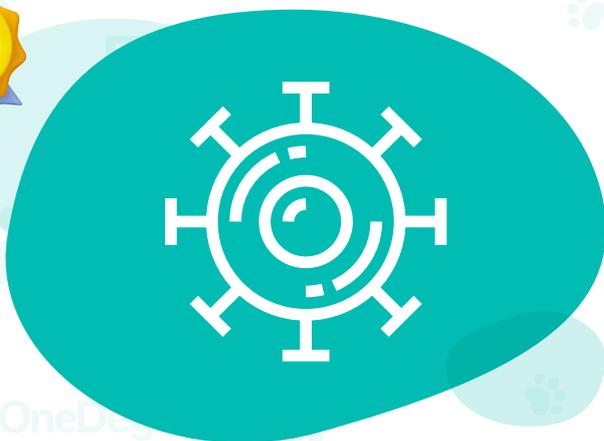
Medical Expenses on Pets

受訪的寵物主人中 Among the Interviewed Pet Owners



寵物主人認為以下疾病的醫療費用最高

The pet owner believes that the medical expenses for the following diseases are the highest



癌症
Cancer



慢性腎衰竭
Chronic Kidney Failure

最多寵物主人聯想到 **The Brand Most Associated**



主要選擇因素 **Most Important Consideration**

保障範圍 Coverage

96%

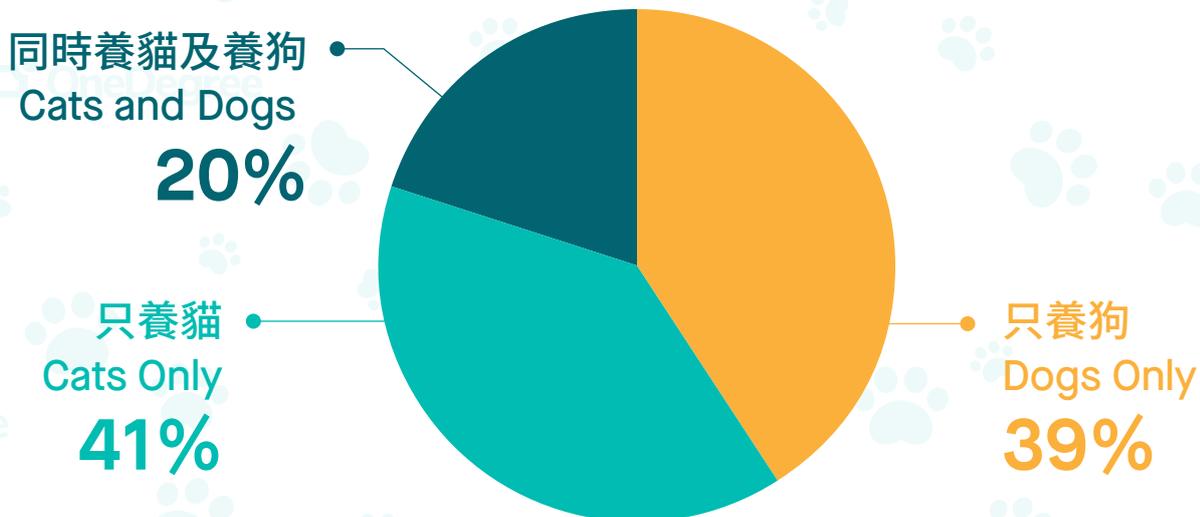
在認識寵物保險的受訪寵物主人之中
「不設指定醫療項目賠償限額」是重要的

Of the Pet Owners who are aware of
Pet Insurance consider
Converge with NO Sub-Limit to be Important

統計：寵物數據

Analytics: Pets

A 現時飼養的寵物 Current Home Pets



B 最多人飼養的貓貓品種 Top 3 Breeds of Cats



唐貓 Domestic Short Hair
30.9%



短毛貓 Shorthair*
20.9%



波斯貓 Persian
14.2%

C 最多人飼養的狗狗品種 Top 3 Breeds of Dogs



日本柴犬 Japanese Shiba Inu
15.8%



貴婦狗 Poodle**
13.6%



金毛尋回犬 Golden Retriever
13.3%

* 包括英國短毛貓、美國短毛貓及異國短毛貓 Including British Shorthair, American Shorthair and Exotic Shorthair

** 包括玩具貴婦狗、迷你貴婦狗、標準貴婦狗 Include Toy Poodle, Miniature Poodle, Standard Poodle.

D 領養代替購買 Adopt, Don't Shop

大部份受訪者皆透過領養或從親友接收寵物

Most of the Interviewed Pet Owners Adopted their Pets from Shelters or their Friends and Family

62%

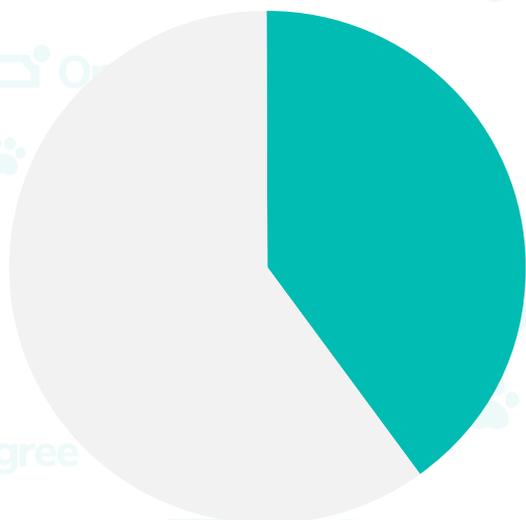
貓貓 Cats



63%

狗狗 Dogs

E



44%

寵物主人有意於未來三年內增加寵物家族成員
of the Interviewed Pet Owners plan to have more pets within 3 years



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